



Terms of Reference for Communication & Multimedia Internship with the United Nations Development Programme

Location: Copenhagen, Denmark	Application Deadline: 24 th March 2019, midnight (CET)	Terms: Unpaid, Full time
Starting Date: 1 st July 2019	Duration: 6 months	Candidate Profile: Communication, Media

Do you want to be a part of an exciting, multicultural and fun environment, within a truly global organization, and at the same time contribute for the world to become a better place?

*The Communication & Multimedia internship can provide you with the opportunity to do so! **Join our efforts in implementing the [Sustainable Development Goals](#)***



Who are we and what can you gain?

The United Nations Development Programme (UNDP) Office of Information Management and Technology (OIMT) in Copenhagen is responsible for supporting UNDP Country Offices around the world with ICT and Green Energy solutions. Our vision is to develop smart UN facilities which are: *Optimal and efficient, Efficient in management and Sustainable*, implemented to build **modern age UNDP facilities** around the globe that are fully aligned with Sustainable Development Goals (SDGs). Our Unit offers a stimulating and versatile internship in an international environment with contact to various partners from some 166 countries with UNDP presence. We are a team who work in a dynamic and informal atmosphere, and we expect our interns to become vital members of the team.

As an intern, you will be given tasks and opportunities that have a direct global impact on the development efforts of the international community. The UNDP/OIMT Communication and Multimedia Internship programme enhances the academic life experience of passionate students as interns and empowers them to become socially responsible, innovative, and environmentally conscious leaders of tomorrow. We bridge the gap between textbook learning and real-time industry experience by taking interns behind the scenes of the world's leading clean energy and sustainability initiatives, while learning to take into consideration the local context. Being a part of our dynamic unit, you will also gain worldwide connections with other top-talented interns and UN staff from other agencies; our office is located at the [UN City in Copenhagen](#), giving you the opportunity to interact with people outside the UNDP OIMT unit.

Your Responsibilities and assignments:

- Aid in the implementation of UNDP OIMT's communication strategy targeting various stakeholders.
- Assist with the development of multimedia content to enhance the visibility of UNDP OIMT work.
- Identify and develop stories from country offices where OIMT projects have been implemented.
- Aid country offices in the preparation of communication assets such as videos, infographics, etc.
- Follow-up with various internal and external stakeholders on OIMT communication related tasks.
- Research relevant content to post on various internal UNDP OIMT Yammer groups.
- Provide support in big data presentation through visual tools and information repackaging.
- Assist in the creation and execution of a brand development plan, including campaigns and materials.
- Keep multimedia asset libraries updated, catalogued and classified.
- Manage and coordinate UNDP OIMT related events.
- Assist with the annual recruitment campaign for new interns.
- Develop content for and manage the internal digital signage solution.

Applying your Skills Beyond Communication and Multimedia:

- Developing of a quality centred and efficient Knowledge Management (KM) platform;
- Promote the OIMT's overall strategic framework and work plan;
- Adhering to OIMT Copenhagen unit being ISO 9001:2015 certified, all work shall be compliant with the international standard with focus on high quality, continuous improvements and customer satisfaction.

Technical skills of best Candidate:

- Knowledge of Adobe creative tools, such as Illustrator, InDesign, and Premiere Pro;
- Efficient user of Microsoft Office tools (Word, PowerPoint, Excel, etc.);
- SharePoint knowledge, preferably 2010 or later;
- Web-design and coding knowledge (HTML 5, CSS, PHP) is an advantage;
- Experience with social media for developing marketing and promotion strategies.

Competencies and Attributes of Best Candidate:

- Demonstrating corporate knowledge and sound judgment;
- Self-development, initiative-taking;
- Good in organizing and structuring various tasks and responsibilities;
- Communicates effectively when working in teams and independently;
- Interest and motivation in working in an international organization;
- Goal oriented mind-set;
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability;
- Responds positively to feedback and differing points of view;
- Consistently approaches work with energy and a positive, constructive attitude.

Pre-requisite for candidate (to be shown in CV)

- You must meet one of the following requirements:

- You are **currently in the final year of your Bachelor's degree**; or
- You are **currently enrolled in a Master's degree**; or
- You have **graduated no longer than 1 year ago from a master's degree or equivalent studies in the field of Communications, Media, Marketing or equivalent**;
- Fluent in written and spoken English. Knowledge of other UN languages is an advantage;
- Knowledge and a proficient user of SharePoint and Adobe Creative tools is an advantage.

Conditions:

- UNDP internship programme does not provide a salary or remuneration for the internship; however, you will gain valuable insight into UNDP and a global network;
- All the expenses connected with the internship will be borne by the intern, sponsoring Government or institution;
- UNDP accepts no responsibility for costs arising from accidents and/or illness or death incurred during the internship;
- The intern is responsible for obtaining necessary visas and arranging travel to and from the duty station where the internship will be performed;
- Interns are not eligible to apply for, or be appointed to, any post in UNDP during the period of the internship;
- The intern must provide proof of enrolment in health insurance plan;
- Interns are not staff members and may not represent UNDP in any official capacity;
- You are expected to work full time, but flexibility is allowed for your education programme;
- Eligibility for residency and undertaking internship in Denmark;
- The intern will have to obtain financing for subsistence and make his/her own arrangements for internship, travel, VISA, accommodation etc.

How to Apply?

Do not miss out on this opportunity to be a part of this international team and apply through the [UNDP Jobs platform](#)¹, by the deadline **24th March 2019, midnight (CET).**

Please note that only shortlisted candidates will be contacted and called for interview following the deadline. If you have any questions, please write to us via email address oimt.interns@undp.org

¹https://jobs.undp.org/cj_view_job.cfm?cur_job_id=83764